A site with cutting-edge information on pharmaceutical product technology and GMP

# PHARM TECH JAPAN ONLINE WEB show room



### Why not exhibit in this online showroom?

In PHARM TECH JAPAN ONLINE's web showroom,

you can conduct online promotions of real-life exhibitions and related academic conferences.

We'll support your company's new promotions with the sort of functions and rates that are only possible on the Internet.



Supporting your promotions with the ease and low rates of an online service! Posted content stays up for a year, so when your customers want a product or more information, you'll be right there.

Customers seek out information at various times.

Because posts stay in the online show room for a whole year, you can transmit information whenever your customers want a product or knowledge. Other distinguishing features include low-cost rate setting and the ease of use that comes from being able to access information from anywhere.

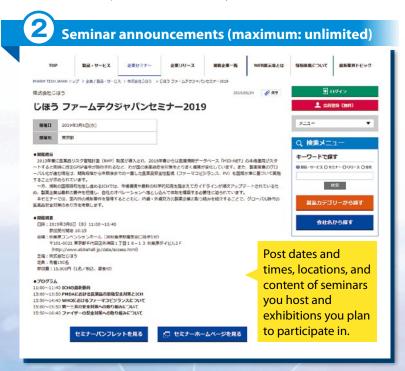
Posting fee: 360,000 yen (tax not included)
 Posting period: One year

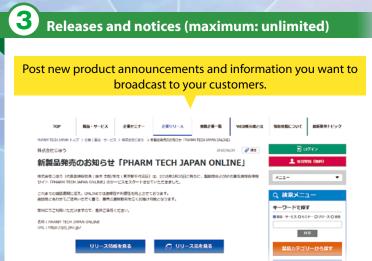


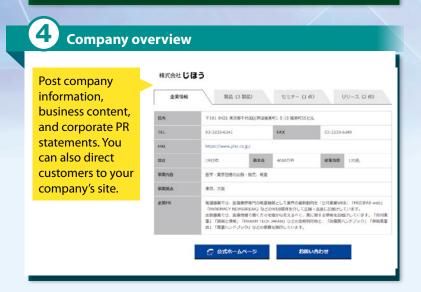
#### How to post information

You can post or edit information at any time through the exclusive posting screen. Posted information is reflected on the site in real-time.

\*You can also have us post the information for you.







### Roll out targeted promotions! Over **27,000** registered users (as of September 2022) **Business categories** corporations **Pharmaceutical** 44% manufacturers **56%** Roughly 60% of readers are pharmaceutical manufacturers! Occupations (pharmaceutical manufacturer) **Quality assurance** 33% Research 21% 19% Production Development 8% Other 19% The main targets are quality assurance, research,

It's easy to measure effectiveness using the "access report"
function!

Check the access counter
for your pages from
a dedicated administrative

production, and development workers!

Send applications or inquiries regarding the PTJ WEB showroom here MEDTECH Business Division,

screen at any time.

E-mail: eigyo@jiho.co.jp

**Advertising Sales Department** 

# PHARM TECH JAPANONLINE

We provide the latest industry news, regulations, guidelines, and technological information one step ahead of the rest, and membership is free!



### **About PHARM TECH JAPAN ONLINE**

Ever since it was founded in 1985, PHARM TECH JAPAN has been the only technical journal in Japan to consistently provide a full array of information regarding the production, quality control, and manufacturing technologies of pharmaceutical products.

Regulations in the pharmaceutical industry are being tightened, and globalization is advancing rapidly. With an editorial policy that condenses the very latest information from diverse viewpoints and focuses on unique interviews and interpretive articles by experts, we contribute to the industry's development as "information infrastructure," providing in-depth knowledge that fulfills the needs of our readers.

Our website, PHARM TECH JAPAN ONLINE, helps to improve readers' access to information. It was launched in 2018 with the goal of further developing the industry's information infrastructure. Before, information could only be distributed once a month through the magazine. Now it's delivered more promptly, free of charge.

### **Distributed Content (forecast)**

- The latest guideline trends Information on warnings issued after GMP audits
- Information on drug recalls Information on events hosted by relevant scientific societies
- Summaries of the latest academic papers related to pharmaceutical manufacturing technology
- Information on manufacturers' products, seminars, and releases

For inquiries \_

#### Jiho Inc.